

Lotsof Case Study

Background

Lotsof.net (www.lotsof.net/) have many years experience in the field of buying and selling fleet/corporate cars. Lotsof help car buyers save money by getting them the best deals in the fraction of the time it would take to phone around the dealerships. Lotsof also help vehicle sellers make money by showcasing their new vehicles to fleet and corporate buyers nationwide.

The problem

- Lotsof needed software to generate invoices based on transactions that had occurred on the Lotsof website.
- They also needed a method of improving the way that car dealerships were able to upload their stock onto the lotsof.net website (it was done 1 vehicle at a time, hence being extremely time consuming for dealers).

How we solved it

Based on the agreed requirements, Kaizen Systems provided a simple integration application that allowed the transactions from the website to be easily imported and utilised by Lotsof's accounting system. The application was also flexible enough to allow Lotsof to create and maintain their own invoice templates as well as run their own management reports.

Then by working closely with Lotsof and a small number of car dealerships, Kaizen Systems developed an import system. This allowed a dealer to create a simple CSV (comma separated variable) file containing the information for all their cars and, upload it in one go.

The outcome

The initial application saved the Lotsof team huge amounts of time and effort, as the software took over a time consuming, manual task.

The second system made the website immediately more appealing and easier to use for the dealers. This ultimately increased the vehicle throughput onto the website, increasing the number of vehicles available and deals that could be done.

The future

Due to the success of the projects, Lotsof asked Kaizen Systems to become their development partner and undertake the development and support of their main web and internal systems.

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